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The ROBINVALE SENTINEL

Robinvale Printers Pty.Ltd | Shop 2, Corner Bromley Road & Herbert Street, Robinvale | Ph: 03 5026 3398 | sentinel@robinvaleprinters.com.au

ADVERTISING PACKAGES

The Robinvale Sentinel is excited to propose a collaborative opportunity to help promote your local businesses through our publication that has been serving the town of Robinvale and its surrounds for over 50 years. Choosing to advertise with us connects you directly with residents who live, shop, and spend locally. We are very passionate about the thriving nature of the Robinvale/Euston community and want to help showcase your business.

Trade Guide Special Offer
BACK TO BASICS ADVERTISING

- ✓ PAY FOR 4 WEEKS - GET THE 5th WEEK FREE!
- ✓ AD WILL BE POSTED TO OUR NEW TRADE AND SERVICES GUIDE ON OUR WEBSITE.
- ✓ ARTICLE ABOUT YOUR BUSINESS FEATURED IN THE ROBINVALE SENTINEL.

5CM X 6.6CM
BLACK AND WHITE AD
\$123.20 inc. GST

Contact The Robinvale Sentinel for all your advertising needs today.
sentinel@robinvaleprinters.com.au | 5026 3398
OR book online today via our website
www.robinvalesentinel.com.au

EXAMPLE: 8cm x 6.6cm
\$178.20 INC GST AND COLOUR

CLASSIFIED ADVERTISING

The Robinvale Sentinel's Classified Section welcomes a variety of announcements, including but not limited to; Public Notices, Positions Vacant, Birthday Milestones, Death Notices and For Sale/Lease ads.

Trade Guide:

5cm X 6.6cm = \$123.20 INC GST

10cm X 6.6cm = \$246.40 INC GST

Trade Guide ad pricing is for a 5 week campaign - pay for 4 weeks 5th is free!

other:

5cm X 6.6cm = \$49.50 INC GST

10cm X 6.6cm = \$99.00 INC GST

10cm X 13.2cm = \$198.00 INC GST

**These prices include GST and apply to black and white ads.



DISPLAY ADVERTISING

The Robinvale Sentinel offers a range of ad sizes to suit different budgets. The pricing for display advertisements varies depending on the size of the ad, frequency of placement (example: front page) and duration of ad campaign.

SIZE	MEASUREMENT	1 WEEK CAMPAIGN	2 WEEK CAMPAIGN	3-5 WEEK CAMPAIGN	ONGOING
		\$4.00 per column	\$3.75 per column	\$3.00 per column	10% discount
1/4 Page	18.5cm x 13.2cm (4 col)	\$424.60	\$404.25	\$343.20	\$308.88
1/2 Page	18.5cm x 26.4cm (8 col)	\$750.20	\$709.50	\$587.40	\$528.66
Full Page	38cm x 26.4cm (8 col)	\$1401.40	\$1320.00	\$1075.80	\$968.22
Strip Ad	10cm x 26.4cm (8 col)	\$451.00	\$429.00	\$363.00	\$326.70

EXAMPLE: 10cm x 26.4cm
\$451 INC GST AND COLOUR

ADDITIONAL AD ONS

ONLINE & SOCIAL MEDIA EXPOSURE

Your advertisement can be promoted across our social media pages and website, helping your business reach local customers beyond the printed newspaper.

Our website features dedicated sections for Local News, Local Sport, Local Events and our Online Trades & Services Guide, giving local businesses additional opportunities to be seen by the community.

SPOTLIGHT ARTICLES

We can feature your business, organisation or event in a Spotlight Article, providing a more personal way to tell your story and connect with local readers.

AD DESIGN & SUPPORT

Need help creating your advertisement? Our team can assist with ad design and artwork, ensuring your business is presented professionally.

COLOUR ADVERTISING

Colour advertising is \$90 and is included in the prices shown on this flyer. Black and white advertising options are also available at a lower rate.

SPECIAL PACKAGES AVAILABLE

We also offer special advertising packages and tailored rates to suit different budgets and promotional needs. Contact us for a specific quote.



Subscribe now!

The ROBINVALE SENTINEL

STAY INFORMED. SUBSCRIBE ONLINE!

24/7 access to
local news, sport, community updates
and exclusive stories at:

www.robinvalesentinel.com.au